Summary of 1999/2000 System Advisory Board Performance Objectives CLSA System Program Annual Reports

System	Performance Objectives	Achievement of Performance Objectives
BALIS	a. Meetings: 1. An orientation will be held in September for new members and continuing members. a. Meetings: 1. Objection	ective met.
	One or more Administrative Council members will attend each SAB meeting. SAB meeting.	ective met.
	3. At least 50% of the SAB members will attend workshops appropriate to serving as a Board member. 3. Objection of the SAB members will attend workshops appropriate to serving as a Board member.	ective met.
		ective met. All SAB members were invited to local kshops.
	topical meetings, a) Development of the Library of California, eduction b) SB 3, bond issue for building and remodeling, c) Linking Reg projects in Region II and assessment of technology.	ontent: ective met. The SAB had the opportunity for on-going self- cation on Proposition 14 and linking systems project in gion II. They did not have a session on the Library of ifornia. A dinner with the Administrative Council featured hard Hall, CSL Facilities Consultant.
		ective met. The BALIS SAB members and the PLS and LS discussed future joint meeting plans.
	3. Include time for SAB members to ask questions and/or exchange information about System services. 3. Objection of the state of the s	ective met.
	upon topic with the SAB members from PLS and SVLS.	ective met. The BALIS/PLS/SVLS SAB members had a joint ner in March with guest speaker K.G. Ouye on the topic of sing a local bond measure.
	c. Legislative Activities: 1. Consider methods for building links with local, state and federal legislators in order to raise awareness of the local System and libraries throughout the state. c. Legislative 1. Ob	Activities: njective met.

	Work with PLS and SVLS to co-sponsor at least one advocacy workshop.	Objective met. An advocacy workshop was held in January at SFPL in cooperation with PLS and SVLS.
	3. Serve as a public relations representative for local libraries.	3. Objective met. Members attended local library Board meetings and discussed System activities.
	 d. Planning and Evaluation: 1. Participate in planning and evaluation of SAB objectives for th FY 1999/2000. 	d. Planning and Evaluation: 1. Objective met.
	2. Evaluate activities for the year and make recommendations as appropriate.	2. Objective met.
	3. Preview the System Annual Plan of Service and make recommendations to the Administrative Council.	3. Objective met.
BLACK GOLD	a. Each member of the SAB will develop sufficient understanding of System services & funding to make brief presentations to community organizations. 100% participation is expected.	a. Objective achieved. Four SAB meetings were held for information exchange, discussion & familiarization. Alternates attended some meetings. One SAB member attended the CLA conference as SAB representative and a second SAB member attended on a personal basis.
	b. Each member will become familiar with the System Plan of Service, F. 1999/2000. 100% participation is expected.	b. Objective achieved. Members were familiar with the FY 1999/2000 Plan of Service and were able to relate it to local library support efforts. The SAB drafted its objectives for the FY 2000/2001 Plan of Service.
	c. SAB will continue library advocacy public awareness campaign in the counties of San Luis Obispo, Santa Barbara and Ventura.	c. Objective exceeded. The library advocacy activity by the Black Gold SAB members continued through letters, phone calls and personal meetings with local and state elected officials. In addition, the SAB planned and carried out a buffet supper for the Library of California Board during its June meeting in Santa Barbara. The supper was cosponsored by the Santa Barbara Museum of Natural History, a TIE member. A no-host cash bar and tours of the Museum Library and Basketry exhibit were included.
	d. The SAB will contract with the printer for book covers for young adult in the Black Gold region.	d. Achieved Objective. The covers were printed on both sides to increase exposure for library messages on the book covers.
	e. By mid August 1999, book covers will be printed and shipped to libraries for distribution to schools.	e. Objective achieved. In addition, the SAB Chair gave a short talk at the LoC Board meeting describing the work of the Black Gold SAB and presenting the LoC Board members with copies of the SAB book cover. She also attended the LoC Board SAB Recognition Luncheon. The SAB

	f.	Continue to display the photo essay "Native Americans on the Central Coast" and the other photo essay exhibits at member libraries and qualified institutions upon request.	f.	book covers were also available on a handouts table near the CLA Conference vendor exhibit hall. Achieved objective. The photo essay "Native Americans on the Central Coast" was displayed at the Santa Barbara Mission – Archive Library and at the Library of California Board buffet supper at the Santa Barbara Museum of Natural History in conjunction with the Library of California Board meeting.
49/99	a.	100% of the SAB members will review & contribute to the annual System Plan of Service.	a.	Objective partially met. Four SAB members reviewed and contributed to the 1999/2000 System Plan of Service. Vacancies and term expirations prevented others from participating.
	b.	The SAB will send a representative to one 49/99 Administrative Council meeting and will inform the Council of community information needs if new information is available.	b.	Objective not met. Although some members attended the Region III reception to learn more about new legislation and regional activities.
	c.	SAB members will evaluate System services.	c.	Objective met.
	d.	SAB members will inform state legislators, local officials and community groups about the needs of libraries.	d.	Objective met. SAB members were kept informed about current library legislation through distribution of legislative updates by System staff. SAB members were encouraged to contact legislators and other policy makers to inform them about the needs of libraries.
	e.	The SAB members will review & evaluate the SAB activities of the previous year & prepare a plan for the current year's activities.	e.	Objective met.
	f.	100% of the SAB members will submit written reports of Board & System activities to their respective appointing bodies at the end of their appointed term.	f.	Objective not met. Board members have not been consistent about submitting reports to their appointing bodies. They continue to be encouraged to do so.
INLAND	a.	75% of SAB members will regularly attend Board meetings.	a.	Objective not met. There has been a decline in SAB participation due to the resignation of some members and the inability to attract others. Because of low participation and geographic distances, no board meetings were held.
	b.	100% of SAB members will be able to understand System services well enough to give a brief presentation about the System to a local community group within one year of appointment.	b.	Objective not met.
	c.	The SAB will attempt to heighten awareness of the System among residents of the ILS service areas.	c.	Achievement of this objective was not stated.
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MCLS	a. 100% of SAB members will be able to provide reports on MCLS to local boards, City Councils and/or other local bodies, & local news media.		a-d	a-d. Objectives achieved.		
	b.		SAB members will be able to provide input to the MCLS on new program development & on service priorities.			
	c.	100% of libraries	SAB members will inform legislators about the needs of			
	d.		SAB members will be knowledgeable on MCLS committees cary of California status			
MOBAC	a.	Meeting 1.	An SAB orientation meeting will be held in September for new and continuing members, as needed.	a.	Meetings: 1. Objective not met. No orientation was deemed necessary this year.	
		2.	The SAB will meet quarterly in October, January, March and May. Special meetings will be added as needed.		2. Objective met. No special meetings were needed.	
		3.	An SAB member will attend each of the MOBAC Administrative Council meetings.		3. Objective partially met. An SAB member attended 75% of the Council meetings.	
		4.	SAB members will have the opportunity to attend MOBAC committee meetings or appropriate workshops, according to their interests.		4. Objective met.	
		5.	SAB members will be available to make presentations about System programs to their respective jurisdictions or community agencies.		5. Objective met. SAB members also contributed newspaper articles regarding system-wide library activities.	
	b.	Meeting 1.	Content: The SAB will plan and sponsor an advocacy workshop to be held in FY 1999/2000.	b.	Meeting Content: 1. Objective partially met. The SAB planned an advocacy workshop but had to cancel it due to lack of attendees.	
		2.	The SAB meetings will include time to ask questions and/or exchange information about System services.		2. Objective met.	
	c.	Legislat 1.	ive Activities: The SAB will be informed about the legislative initiatives at the state level and will maintain contact with their state	c.	Legislative Activities: 1. Objective met. Members received legislative updates at their meetings and through e-mail.	

			legislators.		
		2.	The SAB will be informed of regional library issues involving local officials and will make contact with them.		2. Objective met. Members were strong advocates for the passage of Prop 14.
		3.	During the week surrounding Legislative Day in Sacramento, the SAB will contact local officials and local state legislators.		3. Objective met.
	d.	Planning 1.	and Evaluation: SAB members will participate in the planning of SAB objectives for FY 2000/01.	d.	Planning and Evaluation: 1. Objective met.
		2.	SAB members will evaluate activities for FY 1999/2000 and make appropriate recommendations.		2. Objective met.
		3.	SAB members will assist the MOBAC Administrative Council to formulate the FY 2000/01 System Plan of Service.		3. Objective met.
MVLS	a.	developi	the SAB members will assist the Administrative Council in the ment of the 1999/2000 Plan of Service by serving on System ees & participating in Administrative Council/SAB meetings.	a.	Objective partially met. Not all vacancies were filled during the reporting period. Ten of the 14 public libraries had representatives on the SAB. The System Annual Plan of Service is adopted by joint resolution of the SAB & Council at their May meeting.
	b.	need for Council/ part of th	he SAB members will advise the Administrative Council on the services & programs through participation in Administrative (SAB meetings. A report from the SAB Chairman is a regular ne SAB/Council agenda. This report may stand as the official of the SAB meeting.	b.	Objective partially met. Joint meetings with the Administrative Council continue to be held. Each Council meeting has at least one SAB member present & the SAB is on the agenda for a brief report.
	c.	provided	he SAB members will assist in the evaluation of the services I by the System through participation in Administrative SAB meetings.	c.	Objective partially met. See b above.
	d.		mbers will continue to explore areas that address the needs of and/or pursue other projects useful to MVLS.	d.	Objective met. The SAB supported promotion of children's library services by purchasing materials for National Children's Book Week for each public Library member of MVLS. The SAB also sponsored a meeting for all public library Friends groups.
	e.	staff & A	SAB members will be oriented by the System Coordinator, Administrative Council so that they may better inform their ities about System services.	e.	Objective not met because of vacancies.

NORTH BAY	a.	To have all public libraries represented on the SAB.	a.	Objective not met. Lack of adequate funding for travel makes it difficult to recruit volunteers. Only five of the twelve public libraries have representation on the SAB.
	b.	All of the SAB members will understand NBCLS services well enough to give brief presentations about the System to local community groups & jurisdictional governing bodies.	b.	Objective met.
	c.	The SAB members will be available to make oral or written presentations about System programs to their respective appointing jurisdictions.	c.	Objective met.
	d.	All SAB members will be available to make oral or written presentations about the System programs to their local community groups (e.g., Friends of the Library, League of Women Voters, etc.).	d.	Objective partially met. 10% of SAB members made presentations.
	e.	All of the SAB members will encourage & facilitate press coverage of System programs in their local communities.	e.	Objective partially met with 10% participation.
	f.	A representative from the SAB will attend the Board of Directors' meetings & any other committee meetings as appropriate.	f.	Objective partially met with attendance at 50% of the Board and appropriate Committee members.
	g.	The SAB will review & contribute to the FY 2000/01 NBCLS Plan of Service.	g.	Objective met.
	h.	The SAB will review & evaluate activities of the 1999/2000 SAB, & will plan a timeline for 2000/01 activities.	h.	Objective met.
	i.	The SAB will review CLSA System programs in NBCLS and make recommendations to the Board of Directors.	i.	Objective met.
NORTH STATE	a.	100% of the SAB members will submit written and/or oral reports of Board & System activities to their respective appointing bodies and memoranda to NSCLS System Administrator. The SAB will present the Administrative Council with information about community service needs and library activities.	a.	Objective met. The SAB presented information about community service needs at 33% or more of the Council meetings.
	b.	The SAB members, on a rotating basis, will inform member libraries	b.	Objective met.

	 about local library activities by contributing articles in editions of "UPDATE", the System newsletter. SAB members will continue to learn about the System & contribute to it by being represented at 20 committee meetings, 3 training events, & 5 Administrative Council meetings. c. 100% of SAB members will have the opportunity to review & contribute to the FY 2000/01 Plan of Service and to evaluate System services. The SAB members will review & evaluate the activities of F 1999/2000 & prepare a plan for FY 2000/01 SAB activities. 	c. Objective met.
PENINSULA	 a. Meetings: 1. An orientation will be held in September for new members and staff. 	a. Meetings: 1. Objective met.
	 One or more Administrative Council members will attend 100% of the SAB meetings. 	Objective not met. Administrative Council members did not attend the SAB meetings.
	3. A dinner meeting will be held with the SAB members of SVLS and BALIS.	3. Objective met. The March meeting was a dinner with BALIS and SVLS.
	4. At least 50% of SAB members will attend workshops pertinent to serving as SABs.	t 4. Objective met.
	5. At least one SAB member will attend the annual CLA conference and report on it at the following SAB meeting.	5. Objective met.
	6. An SAB member will attend PLS Council meetings.	6. Objective not met.
	b. Meeting Content:	
	Time will be provided at each SAB meeting to discuss community needs and views for library service.	b. Meeting Content:1. Objective met.
	2. Schedule time at each meeting for SAB members to ask questions and/or exchange information about System services.	2. Objective met.
	3. Each SAB agenda will include the opportunity for SAB members to share local library information.	3. Objective met.
	4. The agenda for the dinner meeting with BALIS and SVLS will be developed by each system's SAB and have a speaker on a	4. Objective met. The speaker spoke on strategies for passing a local bond measure.

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	relevant library issue.	
	 c. Presentations/Activities: 1. Each SAB member will serve as public relations representative for local libraries. 	c. Presentations/Activities: 1. Objective met.
	SAB members can use the brief video on library technology at community presentations.	2. Objective not met. The video is out of date because the catalog is now on the Web, and it was not on the Web when the video was made.
	3. 100% of SAB members will be able to understand System services well enough to give a brief report to the jurisdictions they represent.	3. Objective met.
	 The SAB will sponsor an educational forum, workshop or othe activity for library supporters to examine mutual issues and directions. 	4. Objective met. The SAB co-sponsored an advocacy workshop with BALIS & SVLS SAB members in January.
	 d. Legislative/Advocacy Activities: 1. The SAB will co-host a systemwide library issues breakfast with the SAB from SVLS (federal, state, local lawmakers invited). 	d. Legislative/Advocacy Activities: 1. Objective met. The systemwide library issues breakfast was held in May.
	2. The SAB will plan an advocacy workshop with members from BALIS & SVLS.	2. Objective met.
	3. At least one SAB member will represent the SAB at CLA Legislative Day.	3. Objective met.
	e. Evaluation: The SAB will monitor its success in achieving its objective by self-evaluation at the May meeting.	es e. Evaluation: Objective met.
SJVLS	a. 100% of SAB members knowledgeable about System services.	a. Objective partially met. 55% of the total positions were knowledgeable of System services through meetings, printed products, orientation, and site visits. Vacancies in four jurisdictions made it impossible to achieve this objective. Four members attended the training program in San Diego sponsored by the CSL.
	b. 100% of SAB members able to give a presentation regarding System services in their local jurisdiction.	b. Objective met. Members made informal contacts within their jurisdictional areas and spoke to various community groups.
	c. 100% of SAB members knowledgeable about CLSA services.	c. Objective partially met. SAB members were knowledgeable of CLSA

	d.	100% of SAB members knowledgeable about their local library services.	d.	services through meetings, printed products, orientation, and site visits. Vacancies if four jurisdictions made it impossible to achieve this objective. Objective partially met. SAB members were knowledgeable of local library services through meetings, printed products, orientations, and site visits. Vacancies in four jurisdictions made it impossible to achieve this objective.
	e.	SAB members will provide information whenever necessary to help Administrative Council in evaluating & in providing improved services at the System level.	e.	Objective met.
	f.	Continue to distribute public awareness program materials & evaluate program effectiveness.	f.	Objective met. The System monitored the use of the System brochure and bookmark and prepared a speaker's packet for members to use for community outreach.
SANTIAGO	a.	The SAB will hold a meeting in mid-June to review the Plan of Service for 2000/01.	a.	Objective met. The meeting was held jointly with the SLS Council.
	b.	All SAB members will be invited to attend SLS Council meetings and encouraged to attend at least one meeting during the year.	b.	Objective met. At least one SAB member attended each of the four SLS Council meetings. The joint SLS Council/SAB meeting was attended by two SAB members.
	c.	At least two SAB members will attend a CALTAC Workshop in Library Leadership and/or other library related events to become more aware of the roles and responsibilities of advisory board members, & will report back to the SAB about the event.	c.	Objective partially met. One SAB member attended the CLA conference and two members attended the MCLS/SLS annual meeting.
	d.	SAB members will, in consultation with their library directors, promote library services and educate community members about library services and the library's role in the educational system.	d.	Objective met. All members represented libraries and library issues in their community.
SERRA	a.	The SAB will report at each meeting of the System Administrative Council to provide citizen input on service, activities & needs.	a.	Objective met. The SAB met six times during the year with the Administrative Council. The System Plan of Service and Budget are agenda items at the appropriate joint meetings as well as the separate SAB meeting, always scheduled on the same day as the joint meeting. A SAB report, both from the entire Board and from individual members, is a standing item at all Administrative Council meetings.
	b.	The SAB will collaborate with at least one Serra committee on a specific project(s).	b.	Objective met. The SAB collaborated with the Young Adult Services Committees on editing, production and printing of a directory of service

					a second 2000 on Finally, seven Sy	s for Young Adults in the San Diego area. The Board also funded a printing of reading logs for the Summer Reading Program in the theme of books and movies – "Lights, CameraRead!" at least one SAB member is appointed as liaison to each of the system committees, and the SAB Chair is a standing member of the secutive Committee.
	c.		tation session will be scheduled to inform new SAB members m operations & services.	c.	Objectiv	re not met. There were no new members on the Board.
	d.	SAB wil	l review the System Plan of Service & Budget.	d.	Objectiv	re met. See a above.
	e.	The SAI program	3 will seek local city & county legislative support of System s.	e.	System a	re met. The SAB member for San Diego Public Library reports on activities regularly at the monthly meetings of the San Diego City f Library Commissioners.
	f.		3 will recommend techniques for publicizing current major programs & projects.	f.	public re	re met. The Serra map is still in print and continues to serve as a elations tool, promoting the System to the public. The new y of young adult services also promotes the System.
	g.		3 will advise on all policy issues & other matters referred by the trative Council.	g.	Objectiv	re met. See a above.
SILICON VALLEY	a.	Meeting 1.	s: An orientation to System services and programs will be conducted in September.	a.	Meeting 1.	gs: Objective met.
		2.	One SAB member will attend each Administrative Council meeting.		2.	Objective partially met. Members attended 75% of the Administrative Council meetings.
		3.	A member of the Administrative Council will attend each SAB meeting.		3.	Objective partially met. The Director of the library where the meeting was scheduled attended the meeting whenever possible.
		4.	The SAB will meet at least once with the Peninsula Library System SAB to explore potential for collaboration and to share information about programs & services.		4.	Objective met. There was one joint meeting held with PLS.
		5.	At least 50% of SAB members will attend workshops appropriate to serving as Board members.		5.	Objective met. Members were encouraged to attend CALTAC and other library programs.
		6.	All SAB members will have the opportunity to attend appropriate SVLS local workshops.		6.	Objective met.
		7.	At least one SAB member will attend CLA Conference & report on conference at the following SAB meeting.		7	Objective not met.

 All SAB members will be encouraged to join CALTAC and/or CLA.

b. Meeting Content:

- 1. SAB members will continue to determine the process for strengthening the SAB role.
- 2. SAB members will have the opportunity to share local library information at each SAB meeting.
- Time at each meeting will be scheduled for SAB members to ask questions and/or exchange information about System services.
- 4. SAB members will be apprised of the progress of the SVLSNet project and asked to test and/or sample SVLSNet Virtual Catalog capabilities to aid in the refinement of a patron-friendly program.
- 5. At one regular meeting, a member of a local library foundation will be invited to discuss foundation development.
- 6. At one meeting, the SAB will monitor its success in achieving its objectives.
- 7. At one meeting, the SAB will review the annual Plan of Service and provide feedback to the Administrative Council.

c. Presentations/Activities:

- Each SAB member will serve as public relations representatives for local libraries.
- 2. At the end of FY 1999/2000, each member will report to his/her jurisdiction regarding SVLS activities.
- d. Legislative and Advocacy Activities:
 - 1. Co-host a bi-county legislative breakfast with PLS (federal, state and local lawmakers and policy makers are invited).
 - At least one SAB member will attend the CLA sponsored Legislative Day & report back to Board on Legislative activities.
 - 3. The SAB will co-host a library advocacy program with the PLS

8. Objective met.

b. Meeting Content:

- 1. Objective met.
- 2. Objective met.
- 3. Objective met.
- 4. Objective partially met. The SAB heard reports on the progress of SVLSNet at each meeting and was encouraged to try the system from home. No formal evaluation took place.
- 5. Objective not met.
- 6. Objective met. Self evaluation was conducted at the SABs May meeting.
- Objective met. System Plan of Service was reviewed at the May meeting and feedback was provided.

c. Presentations/Activities:

- 1. Objective met.
- 2. Objective met. All members plan to fulfill their role of reporting back to their jurisdictions.

d. Legislative and Advocacy Activities:

- 1. Objective met.
- 2. Objective met.
- 3. Objective not met.

	e.	and BALIS SABs, to which they will invite other interested library supporters who want to learn how to most effectively advocate for public libraries. 4. The SAB will develop a program to disseminate information about the Library of California to their respective communities. 5. The SAB members will develop a legislative network to receive and respond to legislative updates. Planning and Evaluation: 1. The SAB will appoint a sub-committee annually to develop the SAB section of the Plan of Service and will review and evaluate its activities annually. 2. Review the System Annual Plan of Service and send recommendations to Administrative Council.	e.	 Objective not met. SAB members learned about the development of the Library of California but did not develop a program to disseminate the information. Objective met. Notices about legislative issues were shared via an e-mail network. Planning and Evaluation: Objective met. Objective met.
SOUTH STATE	a.	100% of SAB members will be able to understand System services well enough to give a brief presentation about the System to local community groups.	a.	Objective met. All Advisory Board members understand SSCLS services well enough to give presentations about the System to local community groups. They also share appropriate System products with their community such as the System brochure and the South State Express. They receive notification of System activities, copies of System products, and legislative updates. The System paid for membership for each SAB member in the California Association of Library Trustees and Commissioners.
	b.	SAB members will provide input to the System Administrative Council at 40% of meetings on the need for & evaluation of, services & programs.	b.	Objective met. SAB members are notified of each meeting of the Administrative Council & time is provided on the agenda of each meeting for SAB members to report to the Administrative Council. Should no Advisory Board member attend, the Administrative Coordinator reports on their activities. A SAB member was at 40% of the Administrative Council meetings this year.
	c.	100% of the SAB will familiarize themselves with the 1999/2000 Plan of Service in order to better help develop future Plans of Service.	c.	Objective met. Several SAB members were present at the Council meeting discussing the 1999/2000 Plan of Service.
	d.	All SAB members will communicate local library & service needs to the Administrative Council & to community leaders & government officials.	d.	Objective met. SAB members were encouraged to participate in Legislative Day and CLA. They have also expressed their ideas regarding supporting library legislation within the community and to local officials, and they have expressed their ideas regarding community needs to System library directors.

	e. The Advisory Board will make available material supporting libraries and library legislation.	e. Objective met. Copies of the ALA <u>Library Advocate's Handbook</u> , remain available. The SAB has also funded the purchase of ALA posters to support member librarys' marketing efforts.
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